



Calling all READERS!

If you want to share your favorite story and be featured on our Reading Heart Video page, here's how:

- Tell your parents that you have a special job for them, ask really nicely, maybe clean something first to butter them up!
- Pick out a book that is:
 - Published by **Scholastic** (English or Spanish)
 - In reading level for grades K-3rd
 - Has large pages and pictures that will be visible on camera
 - Is no longer than 2-4 minutes when read aloud
- **Find a place to read**
 - Make sure there is good lighting
 - The background should look like a library, office or classroom setting
 - Make sure there are no identifying pieces of information in your video (*EX: address, last name, school name, address, religious or political items, etc.*)
 - Comb your hair and brush your teeth, you're the **Superstar!** (and while you're at it, wash your hands for 20 seconds because it's good for you)
- **This is where your camera operators (aka Parents) will help**
 - Make sure that recordings are in landscape (horizontal)
 - Use a camera that can shoot in HD, 4K or higher
 - Make sure recordings are done at the highest quality setting
 - Make sure lenses are clean before starting (and wash your hands again, just because)
 - Make sure that the audio is clear (no background noise, reading voice is not muffled, etc.)
 - Recordings are best done using something steady, either a tripod or on a solid surface

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Reading Heart is a non-profit, 501(c)(3) book donation program



- Distance should be focused on the reader/book pages
- If video is done outside, please make sure the sun is not overhead

- **Back to the Superstars**
 - Select a puppet to read with (for Spanish books please select a Spanish puppet)
 - Read clearly, speak slowly
 - We will edit you and the puppet together for the final video.
 - Before you start reading, thank the puppet for introducing you
 - Introduce the title of the book and state the name of the Author and Illustrator
 - Ask the puppet at least 2-4 questions about the book/story throughout the story.
 - Share the pictures on each page for at least 3-5 seconds (in focus)
 - Let us know when the book ends
 - Say goodbye to your adoring fans
 - Thank the puppet and tell the puppet you're referring back to them at the end of the video (*EX: "Back to you Pete the Police!"*)

- **More stuff**
 - Errors are ok, in fact, send them to us and you may be featured in our outtake's videos, we will edit the videos so don't worry about cleaning it up
 - Books may be in Spanish or English, as long as they're published by Scholastic
 - When sending the video's, please include the Reader's first name, age and grade level
 - Unfortunately, not all videos will be used
 - To view sample videos, visit: [YouTube.com/ReadingHeart](https://www.youtube.com/ReadingHeart)
 - Contact us, if you have any questions

- **Finally, get ready to be a SUPERSTAR! Watch your video and share your love of reading with friends and family!**

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